

# FOCAL POINT

## 2010 Off to a Busy Start

January and February have been two very active months for the City of Frisco.



MAYOR'S MESSAGE

**MAYOR MAHER MASO**

The economy is always a topic of discussion these days and rightfully so. While Frisco, like any other community, has faced budget challenges, economic activity is still very high in our community. Recently, we received some good news from the Texas Comptroller. Sales tax collections are up!

Frisco experienced a 2.39 percent increase during the month of December compared to the same time last year. Calendar year-to-date, our total sales tax receipts are \$7,589,280.06, which is just a tad below what receipts were at this time last year and a slight shortage of -0.02 percent.

New home starts have also been trending up the last few months, and we have had a significant increase in economic activity from companies looking to locate to Frisco.

One of my goals is to take Frisco to the next level in the global community. To that end, I appointed a committee made up of community representatives from the Frisco ISD, Collin College, Frisco Chamber of Commerce, Frisco Convention & Visitors Bureau, Frisco Economic Development, local businesses and the sports industry. This committee is working to form a 501c3 and join the Sister Cities International Program.

The committee's focus areas include sports, business, education and culture. The interest level has been very high and I have been receiving contacts locally and internationally. Just this month, I hosted a delegation from Bamberg, Germany, which included

See **MAYOR**, page 2

## New alarm ordinance to be enforced starting March 1

Beginning on March 1, 2010 the Frisco Police Department will begin to enforce a new city ordinance regulating residential and business alarms. The Frisco City Council passed the new ordinance near the end of 2009, but enforcement of the new regulations and

fees have not yet been enforced until now. City officials wished to allow both residents and businesses time to meet compliance prior to active enforcement by the Frisco Police Department.

The new ordinance requires a \$35 annual fee

for residential and business alarms and incorporates a new fee schedule for excessive false alarms. In 2009, the Frisco Police Department responded to 9,841 alarms of which more 99.6 percent were false alarms. The cost to taxpayers for this police

response was more than \$1.1 million.

In an effort to reduce the impact on Frisco taxpayers, the following fines will be applied to excessive false burglar alarms happening in a 12-month period preceding the last false alarm:

- \$50 for more than

three, but fewer than six false burglar alarms;

- \$75 for more than five, but fewer than eight false burglar alarms; and

- \$100 for more than eight false burglar alarms.

Response by Frisco

See **ALARM**, page 2

## Frisco Public Library Receives Achievement of Excellence Award for Second Consecutive Year

The Frisco Public Library has been awarded the 2009 Achievement of Excellence in Libraries Award from the Texas Municipal Library Directors Association. This is the second consecutive year that the library has received the award.

This year Frisco joins 26 other institutions, out of 565 public libraries in Texas, to receive the award. The honor is given annually to libraries that demonstrate service excellence in ten specific areas: Summer Reading Program; Services to the Underserved; Enhanced Service; Marketing Materials; Policies and Procedures; Programming for Adults and Families; Literacy Support; Collaborative Efforts; Staff Training; and Library Web Presence. The Frisco Public Library demonstrated excellence in all areas required to qualify.



Quality programming, including weekly Storytime sessions for young children pictured above, is just one of 10 criteria that the Frisco Public Library excels in to receive the 2009 Achievement of Excellence in Libraries Award from the Texas Municipal Library Directors Association. It's the library's second year to receive the honor.

"This award is an honor and recognition of the great services that are offered at your Frisco Public Library," said Frisco Public Library Director, Shelley Holley. "The City of Frisco and its citizens expect excellence, and

here at the library we work hard to meet that expectation."

Go online to [friscoLibrary.com](http://friscoLibrary.com) to explore the resources and programs offered by the Frisco Public Library.

## United States<sup>®</sup> Census 2010

### IT'S IN OUR HANDS

The 2010 Census is coming to your mailbox in March. This latest census features a 10-question, 10-minute format. Mayor Maher Maso created the Frisco Complete Count Committee to help promote the ease and importance of giving 10 minutes of time to fill out the form and mailing it back by April 1.

Watch Mayor Maso's interview with Complete Count Chairman Bill Woodard for more information about what an accurate count of Frisco means for our city.

From the home page of [FriscoTexas.gov](http://FriscoTexas.gov) select 'Watch' from the right-side menu. Then choose 'Video on Demand' and look for the title: 'The Mayor's Corner - U.S. 2010 Census Complete Count Committee.'

You can also find more helpful information about filling out the form online at [FriscoTexas.gov/Census2010](http://FriscoTexas.gov/Census2010).

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# Candidate filing for two city council seats continues through March 8 at 5 p.m.

Frisco residents interested in running for Frisco City Council have until 5 p.m. on Monday, March 8 to file for a place on the May 2010 ballot.

Two seats, including Places 2 and 4, will be open. All positions on the Frisco City Council are "at large" positions. Candidates must reside in the City of Frisco one year prior to filing.

Candidate "information packets" – which detail the minimum requirements for filing for office – are available to download online. Go to [www.FriscoTexas.gov/elections](http://www.FriscoTexas.gov/elections) for directions. Anyone interested in viewing a candidate packet will be required to fill out a basic online form first.

The candidate packet includes the

official forms that must be printed, filled out, signed and returned to the City Secretary's Office in order to officially file as a candidate for Frisco City Council.

Printed candidate packets will not be available to 'pick up' at City Hall this year; however, a limited number of copies will be available to read at the City Secretary's Office, 5th Floor,

City Hall, George A. Purefoy Municipal Complex, 6101 Frisco Square Blvd. Candidate packets are available to view between the hours of 8 a.m. and 5 p.m., Monday through Friday.

For additional information, please contact the Office of the City Secretary at (972) 292-5020, or go online to [FriscoTexas.gov/elections](http://FriscoTexas.gov/elections).

## Income tax filing assistance

The Frisco Public Library and AARP team up again in 2010 to offer tax form filing assistance and guidance. With expanded hours, AARP will offer twice as many opportunities for tax advice. Be sure to bring your tax documentation with you as AARP representatives will be working with you individually to fill out your tax forms.

Help is available now through April 15 on the following dates and times:

- Thursdays 10 a.m. to 3 p.m.

- Saturdays 10 a.m. to 2 p.m.

Meet in the McCallum Room, right outside the 4th floor of the library.

## MAYOR

Continued from page 1

Bamberg's mayor. Donnie Nelson, Jr., Dallas Mavericks General Manager and principal owner of the NBA D-League team in Frisco, joined me as we discussed Frisco and focused on some sports initiatives. I believe the German delegation was very impressed by the many programs our residents support. Look for more information from the Frisco Texas Sister Cities International group in the coming days.

Speaking of sports, another team made up of representatives from the city, Pizza Hut Park, Southland Conference and the Frisco Chamber of Commerce has been working hard on the NCAA Division I football championship bid. We are on the short list to host the game for the next three years. The NCAA selection committee will make its decision in March.

I have received many

questions about the stories running in the Dallas Morning News about the Exide plant operating in Frisco. I want to assure you, the residents, this is a high priority for me and your City Council. Recently, I met with representatives from the Texas Commission on Environmental Quality (TCEQ) and the Texas Department of Health in Austin. In early February, City Manager George Purefoy and I met with the EPA, as well. We will continue to communicate any information we receive to our citizens.

Also in February, your council held its mid-year work session. This is a day-long opportunity for your council to follow up on the annual three-day work session where we focus on long-term, strategic focus areas. Please thank the council members the next time you see them for dedicating so much time away from their families and businesses to serve our community.

I encourage you to use all

the resources available to learn about what's going on in our city. I have an open door policy, and I am available to meet with any citizen on topics of concern. Also, I welcome you to join me at the monthly "Coffee with the Mayor". It is held the second Monday of every month from 8 a.m. – 9 a.m. at City Hall or other facility. (Always check the Web site for schedule and location).

I also enjoy making presentations at HOA meetings and answering questions. Another favorite communication tool is the Mayor's Corner, which is televised on our government access cable channel, 12 for Grande subscribers and 16 for those of you with Time Warner cable. If you don't have cable, check us out online at [FriscoTexas.gov](http://FriscoTexas.gov). Look for 'Video on Demand' under the 'Communication' menu.

**Regards,  
Mayor Maher Maso**

## ALARM

Continued from page 1

police officers to more than two false robbery, fire, panic, or emergency medical assistance alarms in a 12-month period preceding the last false alarm will incur a \$75 fine for each subsequent false alarm.

Additionally, alarm permit holders are required to supply alarm companies with three names and telephone numbers of contacts who are able to respond to a false alarm. Failure by the alarm permit holder or the three contacts to respond within 30 minutes of a false alarm may result in a \$50 fine.

PMAM Corporation, a third party partner specializing in false alarm management solutions, will manage the Frisco alarm program.

For more information on the new alarm ordinance or to view it in its entirety, please visit [FriscoTexas.gov/Police](http://FriscoTexas.gov/Police) or contact the police department's Records Division at 972-292-6000.

## VISIT US ON THE WEB!

Looking for detailed information about a City of Frisco service or event? Check out [FriscoTexas.gov](http://FriscoTexas.gov), your complete guide to the city government. Look for the latest alerts and press releases on the home page, or sign up to receive City of Frisco news to your email address. To subscribe, go to the home page and click on 'E-News'.

Now you can watch the Frisco Television Network (FTVN) live, 24-hours a day -- including Frisco City Council meetings -- online. From the home page, click on the green 'Watch' icon on the right-side menu. You will automatically connect to the 'Video on Demand' page. You can also select live programming or city council meetings from the Video on Demand page. Live city council meetings air the first and third Tuesdays of the month beginning at approximately 6:30 p.m.

## FOLLOW US ON TWITTER!

Sign up to get tweets about the latest  
City of Frisco news and events.

[Twitter.com/CityofFriscoTX](http://Twitter.com/CityofFriscoTX)





Frisco Public Library offers free child literacy workshop series: "Opening Doors to Literacy" with Dr. James L. Thomas

#### ADAM LAMPRECHT

FRISCO PUBLIC LIBRARY

Registration is now open for Frisco Public Library's free workshop series, "Opening Doors to Early Literacy," with presenter Dr. James L. Thomas. The series is designed for day care providers, teachers and parents or anyone interested in developing early literacy skills in children.

Dr. Thomas has more than 30 years experience as a public school librarian, graduate library school professor and teacher of early literacy awareness. He has recently returned from Australia where he delivered nine "Opening Doors to Early Literacy" workshops to child care providers, children's librarians and parents.

Continuing education credits will be given by the Texas Early Care and Education Career Development System. Two credits will be awarded for each workshop. Registration is free and open to the first 60 participants.

For more information or to register for any workshop in the series, go to <http://www.friscolibrary.com/>

Registration forms may be downloaded by clicking on ADULTS—programs and lectures. Forms may be emailed to [alamprecht@frisco-texas.gov](mailto:alamprecht@frisco-texas.gov), faxed to 972-292-5699, or returned in person or mailed to: Frisco Public Library, 6101 Frisco Square Blvd., Frisco, TX 75034

#### Opening Doors to Literacy Workshop Series Schedule

- Ready to Read  
Thursday, March 4  
6 p.m. to 8 p.m.  
Registration deadline: Feb. 25
- Language & Play for Infants  
Thursday, April 8  
6 p.m. to 8 p.m., Thursday, April 8  
Registration deadline: April 1
- The Young & the Restless  
May 6  
6 p.m. to 8 p.m.  
Registration deadline: April 29
- Joint Story Time Workshop for Two's, Three's, & Four's  
Thursday, May 20  
Registration deadline: May 13

## Environmental Services accepting entries for reusable bag artwork contest through March 12

Create a design to be printed on Frisco reusable bags. This is a public education campaign to encourage the use of reusable bags and to educate the citizens of Frisco about the harmful effect of plastic bags on the environment.

Get your entry form online at [FriscoTexas.gov/recycle](http://FriscoTexas.gov/recycle).

Winning entries may be used in a variety of ways (posters, reusable bags, t-shirts, etc.) by the City of Frisco Environmental Services. Specially designed bags will be sold at Tom Thumb starting on Frisco Earth Day, April 24, 2010.

The bags will also be used by Environmental Services as promotional items at events and educational opportunities.

#### Contest Rules

- Open to all children age 0-18 either living in the City of Frisco or attending an Frisco ISD school
- One graphic design entry per person will be accepted.
- Photographs are not allowed.
- Original artwork must be

submitted on the back of the official entry form ONLY

- Entries must be done in black ink, pencil, crayon, or marker.

- Computer generated entries are allowed but must be 100% original work.

- Entries with glue, stickers, 3-D embellishments, or non-original work will **not** be accepted.

- Incomplete entries will not be accepted or judged.

- Entries must be returned on or before March 12, 2010 to the Green Team coordinators at any FUSD school, Jeremy Starritt at the City of Frisco Environmental Services, or the contest drop-off box at Frisco City Hall.

- Entries will be judged on originality, simplicity, legibility, appropriateness to the theme, and creativity.

- Winners will be announced on April 24, 2010 at the 'Clean It and Green It' event at IKEA in Frisco.

- Please direct questions to Jeremy Starritt at [jstarritt@FriscoTexas.gov](mailto:jstarritt@FriscoTexas.gov) or 972-292-5914.

## Renew, sign up for smart controller program annual membership

The City of Frisco's Smart Controller Program requires an annual membership renewal. By continuing the free annual membership, members receive a sprinkler system checkup, programming assistance with their smart controller, and a water use comparison report upon request.

If you recently moved into your home with a smart controller yard sign, you are welcome to join the program through this membership renewal.

#### 2010 Annual Membership

We would like to hear from all program members before Friday, March 5, 2010. If you did not

receive notice through a letter or email, you are still welcome submit a form, which you can download online at [FriscoTexas.gov/water](http://FriscoTexas.gov/water). Please call us if you do not wish to continue in the program. We must pick up your designated smart controller yard sign.

There are two simple ways to renew your membership and schedule your free checkup.

- Complete & Submit the form available to download online: [FriscoTexas.gov/water](http://FriscoTexas.gov/water)

- Call Us at 972-292-5800.

We look forward to helping you remain Waterwise this year!

## City to charge fee for television, computer monitor recycling beginning March 1

As of March 1, 2010, dropping televisions and computer monitors off for recycling at the city's Environmental Collection Center will require a fee. Previously, residents could do so at no charge.

Residents will be charged \$10 per computer monitor and \$15 per television set. Payment will not be accepted at the time of drop-off at the collection center. Instead, the charge will appear on the resident's next Frisco water bill.

"Some residents might think we are charging them for 'profit'; however, this is not the case," said Environmental Services Manager, Pippa Couvillion. "The charges are being passed through due to increases in recycling costs."

The city, in conjunction with the city's vendor, BCD Electro, has been absorbing the charges for recycling monitors and television sets. In addition to the increase in processing charges, the volume of these kinds of electronics is also growing.

In the city's 2009 fiscal year, Frisco Environmental Services took in 960 monitors and 676 televisions.

The Environmental Collection Center is located at 6616 Walnut St. Proof of residency is required at the



Beginning March 1, Frisco residents who drop off a television set at the Environmental Collection Center for recycling will be charged a \$15 fee on their next water bill. The city will also begin charging a \$10 fee per computer monitor.

time of drop off. Residents should bring their latest water bill and photo ID.

For more information email [EnvironmentalServices@FriscoTexas.gov](mailto:EnvironmentalServices@FriscoTexas.gov) or call customer service at (972) 292-5900.

## Resident survey underway to help Frisco decide how to spend federal housing and community development grants

A resident survey now underway will help the City of Frisco decide how to spend housing and community development money it receives from the federal government.

Frisco is calling on residents to answer a 13 question survey, which will be used to help determine how

Frisco distributes funding it receives over the next five years from the Department of Housing and Urban Development. Complete the survey online or download a survey by checking out the homepage of [www.frisco-texas.gov](http://www.frisco-texas.gov). Responses are anonymous. The survey deadline is March 3.

"We (City of Frisco) use these federal dollars to support everything from social services, such as Frisco Family Services, to our housing rehabilitation program,"

said Stacy Brown, Housing and Grant Administrator. "This survey will help us shape our community programs and services based on the needs and wishes of the people who live here."

The federal government requires cities to complete a Consolidated Plan Survey every five years in order to receive funding for local programs.

The City of Frisco also invites the public to participate in a 'focus group' on March 10 from 2:00 to 4:00 p.m. in the Vivian McCallum Room, which is located on the fourth floor inside the George A. Purefoy Municipal Center, 6101 Frisco Square Blvd. A meeting of the Housing Trust Fund Board will follow, beginning at 6:30 p.m.

For more information, contact Stacy Brown at 972-292-5114 or [sbrown@friscotexas.gov](mailto:sbrown@friscotexas.gov)

# Monthly Road Project Update

The City of Frisco Engineering Services Department has the most current information on road projects available online. Go to [www.friscotexas.gov/projectupdate](http://www.friscotexas.gov/projectupdate).

## 1 City Hall Parking Garage

Scope: Construction of a five-story parking structure to accommodate 574 cars. Design was completed in August 2009. Bids were opened in September 2009. Utilities crossing the existing parking lot are being relocated. Construction began in December 2009 and is expected to be completed in 12 months. CONSTRUCTION

## 2 Eldorado Parkway (DNT – Preston) w/overpass

Scope: Construction of three northern lanes and a third lane on the south side for a six-lane, divided roadway with median and an overpass at the BNSF Railroad. Tiseo Paving began construction in July 2009. Currently, the contractor is lime stabilizing the subgrade and constructing the bridge over the BNSF railroad tracks. Estimated completion of construction is late 2010. CONSTRUCTION

## 3 FM 3537/Main Improvements (Custer-Preston)

Scope: Replace existing two-lane asphalt roadway with a six-lane concrete roadway with median. This project will be bid and constructed by TxDOT. TxDOT's engineer has submitted 95 percent plans for review. The project is anticipated to begin ROW (right of way) acquisition in early 2010. Utility adjustments will begin after completion of ROW acquisition. Advertisement for bids should begin in summer 2010. Anticipated construction time is 24 months. DESIGN

## 4 FM 423 Improvements (Stewart Creek - Eldorado) Middle Section

Scope: Replace existing two-lane asphalt roadway

with a six-lane concrete roadway with median. TxDOT opened bids for this project on August 11, 2009. Austin Bridge and Road was low bidder. Construction will begin in early 2010 and is estimated to require 24 months to complete. PRE-CONSTRUCTION

## 5 FM 423 Improvements (Eldorado - US 380) North Section

Scope: Replace existing two-lane asphalt roadway with six-lane concrete roadway with median, including streetlights and traffic signals. Review of 95 percent plans submitted by Dannebaum has been completed by TxDOT and City staff. Advertisement for bids is scheduled for the fall of 2010 or upon completion of ROW (right of way) acquisition and utility relocation. Construction is estimated to require 24 months to complete. DESIGN

## 6 FM 2478/Custer Road (Stonebridge - US 380)

Scope: Widen existing two-lane asphalt roadway to six-lane concrete divided roadway. TxDOT opened bids on January 13, 2009. Low bidder was Mario Sinacola and Sons Excavating. Contractor is currently constructing the Wilson Creek Bridge for the future northbound lanes. Construction began in August 2009 and is estimated to take 26 months to complete. CONSTRUCTION

## 7 Stonebrook Pkwy (DNT to Preston Rd)

Scope: Install 36 inch waterline, reconstruct westbound lanes to widen roadway to six lanes. Design is approximately 95 percent complete. Design is expected to be completed in early 2010.

Construction is estimated to take 14 months to complete. DESIGN

## 8 SH 289/Preston Road (Main - US 380)

Scope: Construct a six-lane divided roadway to replace existing two-lane asphalt roadway. TxDOT opened bids in October 2008. Franchise utilities are currently relocating utilities. Mario Sinacola and Sons began construction began in August 2009. The contractor is constructing the bridges at Panther Creek and Parvin Branch. Estimated date for construction to be completed is in late 2011. CONSTRUCTION

## 9 Stonebrook Parkway (Legacy - Longhorn)

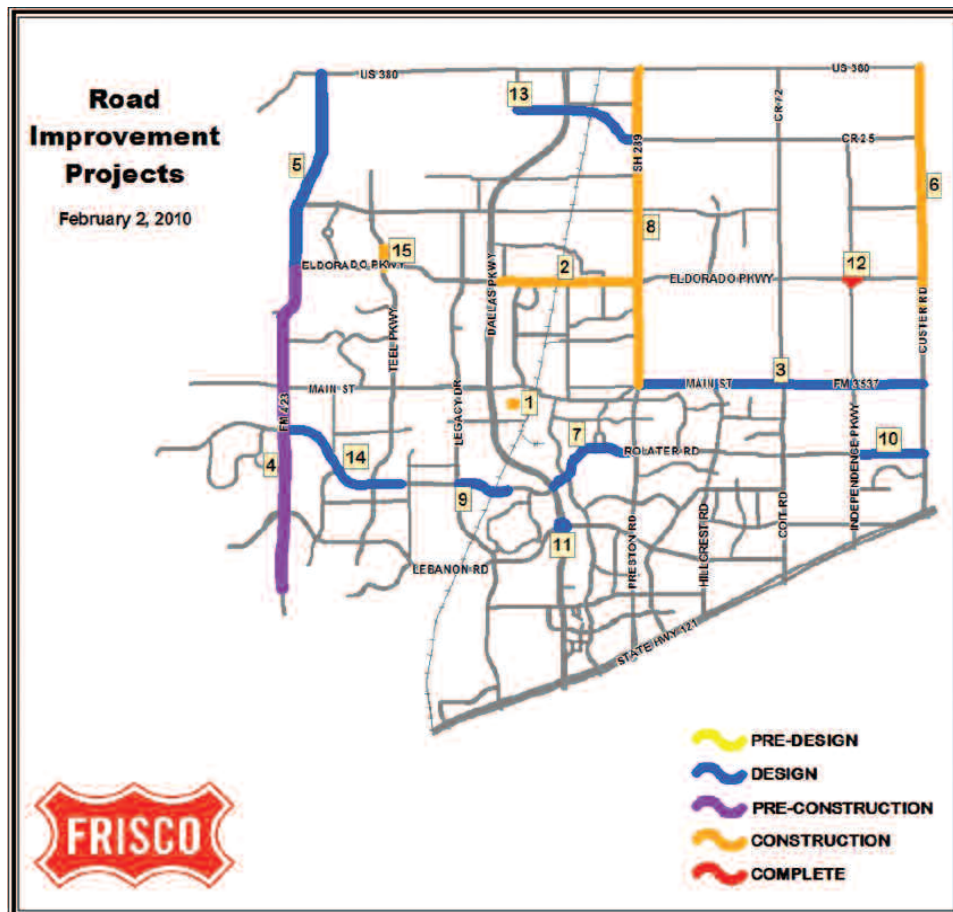
Scope: Construct four-lane roadway with an underpass at the BNSF RR, a railroad shoofly and a bridge at Stewart Creek. Project includes federal wetland, permits, and environmental coordination with Corps of Engineers. Design is 95 percent complete. Estimated start of construction is summer 2010. DESIGN

## 10 Rolater Road (Independence - Custer)

Scope: Construct two east bound lanes to provide four-lane roadway including bridge over Rowlett Creek. Design is 90 percent complete. Construction expected to begin in spring 2010 and will take eight months to complete. DESIGN

## 11 Lebanon Road & DNT Intersection Improvements

Scope: Construction of additional lanes of traffic for Lebanon to accommodate the NTTA bridge widening. This project will increase the lanes on the EB and WB approach-



es to the Dallas North Tollway. Design by Kimley-Horn is approximately 95 percent complete. Construction is expected to begin in 2010 and take seven months to complete. DESIGN

## 12 Eldorado/Independence Parkway Intersection Improvements

The project includes permanent traffic signals at Eldorado and Independence; a median opening for Fire Station No.5, a westbound to northbound right turn lane on Eldorado to Independence, and two additional lanes to connect existing portions of pavement for eastbound Eldorado traffic. City Council awarded construction contract in March 2009. Concrete paving was completed in July. Clean up items and a median

opening to the fire station have been completed. The contractor has completed the project. CONSTRUCTION COMPLETED

## 13 Rockhill (Virginia Parkway) (CR26 - Preston)

Scope: Construct six-lane roadway including a bridge over BNSF Railroad from County Road 26 to Preston Road. Design by Kimley-Horn is 60 percent complete and expected to be completed in fall of 2010. Construction will begin when funding for the project is available. DESIGN

## 14 Stonebrook Parkway (FM 423 to 4th Army Memorial)

Scope: Construct a four-lane roadway between FM 423 and Teel and widen from two lanes to four lanes from

Teel to 4th Army Memorial Drive. Design is being done by Huitt Zollars. Design is 90 percent complete and expected to be completed in early 2010. Construction should be completed by spring 2011. DESIGN

## 15 Teel Parkway (Eldorado Parkway to Freestone)

Scope: Construct the two northbound lanes to complete the four-lane roadway. Project includes lighting, irrigation and landscaping from Eldorado to Panther Creek Parkway. Bids were opened on September 17, 2009 with Mario Sinacola and Sons Excavating being the low bidder. Construction began in November 2009 and is expected to be completed in summer 2010. CONSTRUCTION



"A daughter may outgrow your lap, but she will never outgrow your heart."

~AUTHOR UNKNOWN

# it's a love story...



Thousands of little girls and their doting fathers, grandpas or uncles twirled and twisted to the music of Taylor Swift, Miley Cyrus and other favorites during one of the biggest date nights - and events - in Frisco.

The Frisco Convention Center was the place to be February 6 for the 14th Annual Daddy Daughter Dance. About 5,600 people attended the four dance times featuring an 'Alice in Wonderland' theme.

Alice, the Mad Hatter, the Queen of Hearts, TweedleDee and TweedleDum and the Cheshire Cat joined in the fun of this very important date.

The City of Frisco Parks and Recreation Department hosts the annual event. City staff sends a special thanks to the dozens of volunteers who worked so hard to make 2010's Daddy Daughter Dance a success.





# HOMETOWN HAPPENINGS

## March 1

- Public Art Board, 6101 Frisco Square Blvd., 5th Floor Conference Room, 6:30 p.m.

## March 2

- City Council Meeting, Council Chambers, 6101 Frisco Square Blvd., 5:30 p.m.
- Downtown Advisory Board Meeting, 5th Floor Conference Room, 12:00 p.m.

## March 8

- Frisco Square Municipal Management District Meeting, TBD, 4:30 p.m.
- Frisco Public Library Foundation Board Meeting, Library 3rd Floor, 6:45 p.m.

## March 9

- Planning and Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Square Blvd., 5:30 p.m.

## March 11

- Parks Board Meeting, Council Chambers, 6101 Frisco Square Blvd., 6:30 p.m.

## March 10

- Convention Visitors Bureau (CVB), TBD, 12:00 p.m.
- Housing Trust Fund, 6101 Frisco Square Blvd., 7 p.m.

## March 16

- City Council Meeting, Council Chambers, 6101 Frisco Square Blvd., 5:30 p.m.

## March 18

- Arts of Collin County Meeting, (ACC), City of Allen, 4:00 p.m.
- Community Development Corp. Meeting, 6:30 p.m.

## March 21

- Economic Development Corporation Meeting, 6801 Gaylord Pkwy., Suite 200, 6:00 p.m.

## March 22

- Frisco Neighborhood Watch General Meeting, Police Department, 7:30 p.m.

## March 23

- Planning and Zoning (P&Z) Meeting, Council Chambers, 6101 Frisco Square Blvd., 5:30 p.m.

## March 24

- Urban Forestry Board, 6726 Walnut St., 6:30 p.m.

## March 25

- North Texas Municipal Water District Meeting, 505 East Brown .St, Wylie, TX, 4:00 p.m.

## Still time to register for spring session Citizen's Fire Academy and Community Emergency Response Team

The Frisco Fire Department is now accepting applications for the Citizen's Fire Academy (CFA) Class No. 25 starting March 25, 2010. CFA classes provide the community with information about the operation and organization of the Frisco Fire Department. The academy is open to those 18 and older who live or work within the City of Frisco. This nine-week program meets on Thursday nights from 7 p.m. to 10 p.m.

CFA classes cover several fire duties including fire ground operations, emergency medical

services, arson investigation and fire safety education. In addition to the classroom lessons taught by Frisco Fire personnel, CFA participants will have many opportunities for hands on activities, including fire extinguisher training, the use of powerful rescue tools during an extrication demonstration, going inside a burning building while dressed in bunker gear and riding with Frisco Fire personnel as they respond to actual emergency calls.

The Frisco Fire Department is also accepting applications

for Community Emergency Response Team (CERT) class No. 17 which starts March 29, 2010. CERT classes train citizens to give critical support to first responders in emergencies and provide assistance in the event of a major disaster.

The program is open to people, age 18 or older, who either live or work within the City of Frisco. During classes, citizens study a variety of disaster topics such as medical operations, severe weather, infection control, team organization, light search and rescue and many others.

The program wraps up with a disaster scenario where team members must respond effectively and proficiently using the skills they have learned in their CERT classes. This nine-week program meets on Thursday nights from 7 p.m. to 10 p.m.

Applications for the CERT and CFA programs are available for download at FriscoFire.com or can be picked up at any Frisco Fire station. If interested or for more information, contact the Frisco Fire Department at 972-292-6300 during normal business hours.

## Find New York Times Best Sellers at Frisco Public Library

BY GEORGETTE KINSON

FRISCO PUBLIC LIBRARY

Did you know that the Frisco Public Library purchases all titles found on the New Times Best Seller List for our adult readers? The New York Times Best Seller List is one of the best-known, recommended reading lists for the U.S. Our librarians combine their expertise with research of book review publications and other resources to develop the exceptional adult collections available to our readers.

The New York Times Best Seller List has been published weekly since 1942. It is based on sales reports obtained from selected samples of independent and chain bookstores, as well as wholesalers, throughout the United States. It does not, however, include sales from Internet retailers or stores such as Wal-Mart or Target. This list is divided into fiction and nonfiction sections; each containing approximately 10 to 20 titles. Also included is a listing of "Advice, How-to and Miscellaneous" titles and a Children's Literature section. For

our readers' convenience, copies of the current New York Times Best Seller List are always displayed at both the first-floor and fourth-floor "Ask Us" desks at the library.

Are you searching for reading suggestions or recommendations? Another excellent reader's resource is the New York Times Book Review magazine. This weekly supplement to The New York Times offers reviews of 20 to 30 current nonfiction and fiction titles, selected from the hundreds of books the editors receive from authors and publishers each week. The New York Times has published its book review section since 1896. It is available at the newspaper shelves on the first floor of the library.

For additional reading resources, browse the resources under the "Adults" tab on the library's website at [www.friscolibrary.com](http://www.friscolibrary.com). Library staff members are always glad to recommend selections as well. Take advantage of these opportunities, and you will find the library lives up to its goal of "inspiring intellect, curiosity and imagination."

## Frisco Police reduce vehicle burglaries despite the increase in vehicles left unlocked

A crime analysis performed by the Frisco Police Department found that 2009 had the lowest number of vehicle burglaries in the city in recent history. Last year, the police department investigated 634 burglaries of vehicles, which represents a 33 percent decrease in burglaries since 2006.

"Our patrol officers have been working hard to prevent burglaries from occurring in their districts, and the detectives investigating the crimes have been working hard to find the criminals and put them in jail," noted Chief Todd Renshaw. The police department's efforts are paying off as fewer and fewer burglaries are being committed each year, declining steadily over the past four years.

However, the police department continues to fight an uphill battle due to the fact that—even though overall burglaries are down—the total number of vehicles that are left unlocked has been steadily increasing.

"Unlocked vehicles present nothing more than an opportunity for criminals," said Sergeant Jon Skaehill, a night shift patrol sergeant who has seen the trend forming over the years. "Many times the burglars will walk up and down alleyways pulling on door handles waiting to find an unlocked car, and when they find one it's easy pickings."

In 2006 when the department experienced an all-time high of 953 vehicle burglaries, only 29 percent of the burglaries were a result of unlocked vehicles. Since that time, incidents involving unlocked vehicles have steadily increased. As of last year, almost 40 percent of all vehicle burglaries were from unlocked vehicles.

Officers with the department's Community Services Division stress the LOCK, TAKE, and HIDE approach to help reduce burglaries: lock your car, take your keys, and hide your belongings.

## Learn to play it safe this spring break at Frisco Fire Safety Town

Frisco Fire Safety Town will be hosting programs during Frisco ISD spring break, March 15 to 19. We are excited to be featuring a new program and format this year. On Monday, Wednesday and



Friday we will be featuring our new program: Water Safety. Kids will learn why life jackets, swimming with a buddy, and water safety smarts are important skills for all children to have.

Tuesday and Thursday we will feature Babysitter Safety for children who are at least 10 years of age or older. Babysitter Safety will teach students the qualities of a desired babysitter, general safety practices and routines as well as basic age appropriate safety skills.

Programs are free and are geared toward children who are currently in Kindergarten through fifth grade. Advance registration is required, so please contact Frisco Fire Safety Town at 972-292-6350 to reserve your spot.

## Join a team - registration underway for adult softball leagues

The renovations and improvements to the softball/baseball fields at Shawnee Trail Sports Complex are complete and ready for the spring softball league. Registration for spring league play through the Parks & Recreation Department is in full swing, with games beginning in March. Gather your friends and co-workers and register your team online at [FriscoFun.org](http://FriscoFun.org) or in-person at the Frisco Athletic Center.

Leagues play under ASA guidelines and are offered for numerous skill levels. Teams play eight games with the top four teams advancing to the league playoffs. Game times are hourly from 6:35 p.m. to 9:35 p.m. Players



must be at least 18 years of age. League play is offered on Monday, Tuesday, Thursday, and Friday nights, depending on the skill level.

Improvements to the Shawnee Trail Sports Complex include new fencing, improvements to existing dugouts, installation of new bleachers and shelters, new scoreboards, improvements to existing restroom and concession buildings and new landscaping and entrance shelter. Shawnee Trail Sports Complex is located at 6501 Hillcrest Rd.

For more information about adult athletics and leagues, contact John Evans at [JEvans@FriscoTexas.gov](mailto:JEvans@FriscoTexas.gov) or visit our Web site at [FriscoFun.org](http://FriscoFun.org).

## Batter up for Major League Baseball's Pitch, Hit & Run event

Boys and girls ages seven to 14 are invited to showcase their baseball skills in Major League Baseball's annual "Pitch, Hit & Run" event on Saturday, March 27. This free event is offered by the Frisco Parks & Recreation Department in conjunction with Major League Baseball. The event happens from 1 p.m. to 4 p.m. at B.F. Phillips Community Park, located at 3335 4th Army Memorial.

Pitch, Hit & Run is designed to encourage youth participation in baseball by allowing youngsters to showcase their pitching, hitting and running abilities. Participants will be required to throw pitches at a designated "strike zone" target, hit from a stationary tee for accuracy and distance, and run from second base to home plate for time.

No pre-registration is required for this event.

Age brackets for children are determined by the child's age as of July 17, 2010.

Boys and girls will compete together in four age groups: 7-8, 9-10, 11-12 and 13-14. All participants competing at the local level will receive a participation prize and a chance to advance to the regional competition. Performance at the regional level will determine the chance to advance to the national competition.

National finalists receive an all-expenses-paid trip to San Francisco for the 2010 All-Star Game, courtesy of Major League Baseball.

For more information about this event, visit [FriscoFun.org](http://FriscoFun.org) or email [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov). In case of inclement weather on the day of the event, please call the Parks & Recreation rainout line at 972-292-6666.

## Make fitness fun with new classes at the Frisco Athletic Center



ing any of these classes, email [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov).

FAC Fundamentals of Fitness is a great starting point for a lifetime of safe and effective exercise. Participants will actively learn the fundamentals of fitness. The class will meet one time a week for four-weeks and use a hands-on approach to educate participants on the proper use of the fitness equipment and cardio machines, while developing a base level of fitness conditioning. Each class will actively participate in a workout directly relating to the activity and equipment introduced.

Every Teen will benefit from our FAC Teens N Training (TNT) class as they enter the fitness floor and begin a fitness routine. The TNT program is an active educational class that will teach teenagers the basic fundamentals of fitness training. The instructor will develop an age appropriate fitness program, while educating on the proper use and care of equipment. Participants will also learn the basics of cardiovascular, strength, endurance, and flexibility training, as well as fitness etiquette. This class is highly recommended for a lifetime of safe exercise.

How would you like to learn dynamic fat burning and muscle building exercises? The Metabolic Strength Training class at the FAC

uses metabolic strength training as the foundation of the program. The first phase will teach individual technique. The class is fast-paced and physically challenging at times, but will ensure proper form and exercise movement. Once technique is mastered, you can expect to be challenged like never before. If you are serious about changing how you look and feel, this class is for you!

Love to run? Then why not join the FAC Running Club. Train to win by learning proper form, drills, tempo runs, speed work, interval training, and how to increase mileage without injury. Every Monday night participants gather for a weekly run. Each week will feature a different running technique including tempo, speed, and intervals. The second Wednesday of each month is an optional day of strength and conditioning exercises with the third Wednesday of each month being a prediction run.

The FAC Circuit Zone is a great workout targeting lean body mass, fat loss, and muscular strength. These high energy timed circuits are taught by FAC Personal Trainers who will keep you motivated and ensure you are using proper form and technique. You will quickly see results in strength and cardio endurance with this interval style circuit class.

## Children invited to make a splash hunting for EASTER EGGS

The Easter Bunny is filling the indoor pools at the Frisco Athletic Center with toy filled eggs, and they will be up for grabs at the 2nd Annual Aqua Egg Hunt. Children ages three to 10-years-old are invited to come dressed in their swimsuit and join the hunt on Saturday, March 27 from 11 a.m. to noon.

Pre-registration for this event is required. Admission is \$12 per child and includes the egg hunt, swim pass for the day, and a special treat from the Easter Bunny. Registration ends March 25 and no refunds will be given for this event.

Those choosing to stay and swim after the egg hunt please note: according



to the Indoor Aquatic Center rules, children younger than the age of seven will need an adult in the water participating with them at all times.

Bags will be provided for participants to collect the eggs in the pool. Remember to bring your own basket or bag to take your treasures home. All seven and eight year olds are required to wear a life jacket, which will be provided. Life jackets for participants ages nine and 10 are optional.

For more information, and approximate egg hunt times for each age group, visit [FriscoFun.org](http://FriscoFun.org) or email [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov).

## Give us your best shot

Give us your best shot and your photo may be the next cover of the Frisco Fun Guide! The Frisco Parks & Recreation Department is looking for photos of our citizens enjoying our parks, recreation classes, facilities and special events. If you have a great photo of your child or family enjoying the great recreation opportunities Frisco has to offer, send them to us. If we

use your photo on the cover of our Frisco Fun Guide, we'll thank you with a one month family pass to the Frisco Athletic Center!

Photos should be emailed to [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov) and should be high resolution photos (at least 300 dpi). Please include contact information, names of the individuals in the photo, and what class, park, facility, or event that the photo was taken.

By submitting your photos, you are giving the City of Frisco the right to use them for marketing, promotional or advertising purposes both singly and in conjunction with other people or objects.

You never know where you might see a familiar face! Don't forget to pick up the latest copy of the Frisco Fun Guide to see if you or someone you know made it.





# NEW TIME, NEW LOCATION FOR THIS YEAR'S EASTER EGGSTRAVAGANZA

The Easter Bunny will bring baskets full of joy for every Frisco girl and boy at the 18th Annual Easter Eggstravaganza. More than 60,000 eggs will be up for grabs. So bring your Easter basket and hop on over to Pizza Hut Park Saturday, March 20 for the largest egg hunt in Texas.

The event will be held at a new time, 1:00 p.m. to 4:00 p.m., and new location, inside Pizza Hut Park Stadium (6000 West Main Street) on the main field.

Please note that strollers are not allowed on the fields. Special concierge stroller parking will be available.

**March  
20  
1-4 PM**



- Bounce houses
- Face painting
- Spring and summer Parks & Recreation programs expo

## EGG HUNT TIMES

- Ages two and younger: approximately 12:00 p.m.
- Ages three to 12: approximately 2:30 p.m.

## OTHER 'EGGCELLENT' FUN

- Easter bonnet and tie contest (see rules online at FriscoFun.org)

For more information and a map identifying parking and each age group's egg hunt location on the field, visit [FriscoFun.org](http://FriscoFun.org) or email [FriscoFun@FriscoTexas.gov](mailto:FriscoFun@FriscoTexas.gov). You will also find contest rules for the Easter bonnet and tie contest.

In case of inclement weather on March 20, the event will be held Sunday, March 21 at the same time and location. Visit [FriscoFun.org](http://FriscoFun.org) or call the special events hot-



# SNOW MUCH FUN!

About 10 inches of snow and countless numbers of smiles covered Frisco on February 11 into February 12. Frisco's parks and neighborhoods turned into a winter wonderland where fun had no age limit. Kids and grownups alike had their fill of snowmen, sledding and snowball fights.

Here are some of the snowy moments captured by City of Frisco production assistant and videographer, Aaron Cobb.



Snowy view of City Hall



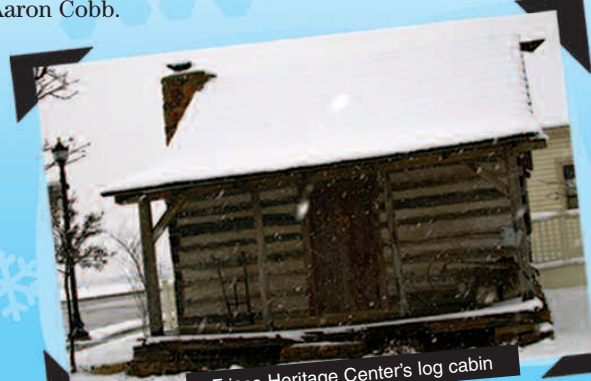
Sledding at Central Park



Sledding at Frisco Commons



Central Park: cattle drive through the snow



Frisco Heritage Center's log cabin